

# Full Email & SMS Marketing For eCommerce Brands

Our mission is to deliver result-driven email marketing solutions for eCommerce business owners. Email Marketing is our passion. We value every one of our clients and remain personally invested with their brands. In fact, we like to think of Flowium as an extension of our partners' teams.

- ✓ 30% - 40% Average Revenue From Email Marketing With our Clients
- ✓ Worked with over 100+ eCommerce Brands with a 10/10 NPS Score
- ✓ 105x ROI On Klaviyo Investment
- ✓ 48% Average Open Rate for Clients
- ✓ 7.8M Monthly Attributed Email Revenue\*

*\*As of August 2022*



Dedicated Team Assigned to Each Brand Including; An Email Marketing Specialist, Klaviyo Pro, Designer, Copywriter & Project Assistant



Migration & Integration to Klaviyo



Foundational Flow Strategy & Setup (Automations)



Opt-In Management



Tech Stack Flows & Customized Flows Tailored to Brand's Audience



Campaign Strategy & Setup (Broadcasts)



Full Creative - World Class Design & Copy



Monthly Reporting & Analytics



Optimizations Including A/B & Split Testing



SMS Certified



Contact us by scanning the QR code or visit us at [flowium.com/contact](https://flowium.com/contact)

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